Community Education Program Offers Behind-the-Scenes Insight
You’re invited for a special half-day tour!

Nursing and Healthcare Scholarships Offer Tuition Assistance
Apply by March 28th!

North Colorado Med Evac: 30 Years of Service – Over 20,000 Lives Saved
When time is of the essence and where ground transport is delayed or impossible, they rush in and save lives...

Transforming local health care through philanthropy
Winter 2012 • Volume 2 • Issue 1
Welcome to our winter 2012 issue of True North. We received a great deal of positive feedback from donors on our inaugural issue. We hope to continue setting the bar higher with each subsequent issue!

Now that we are into 2012, I would like to think ahead about issues and challenges we will face this year in philanthropy. Obviously there are many, given the tenuous state of the world economy; but in my estimation, these three issues may prove worth watching as the year unfolds.

First, even though we know the U.S. economy isn’t driving the world markets any longer, our markets are important. The world watches what’s going on in the U.S. To gauge our economy in 2012, we need to watch the European markets as well as the Asian and South American markets. However, with the Euro crisis and the European Central Bank response, we can’t just read the ticker of the NYSE or the Dow at closing bell each day. Instead, we are called to think about the impact of the markets worldwide and how that may affect our economy here in the U.S.

Second, as we enter a presidential election year, we should address the myth that politicians will take much of our charitable dollars in 2012. During this election cycle (2011-2012), it is reported that $5 billion will be raised by candidates, candidate support organizations and national parties. That’s a lot of money. However, during that same time period, nearly $600 billion will be given by generous Americans to fund needs through charitable organizations. The $5 billion that we expect will be funneled to elections, when spread over this two-year election cycle, just about matches what we saw in tsunami and hurricane relief in recent years—just a small tick in the big picture of charitable giving.

Third, will charitable giving in the United States continue to grow? In 2010, charitable giving inched up to $290 billion after falling 13 percent over the previous three years in the wake of The Great Recession. While Americans felt the pinch of housing and mortgage losses and watched their savings and income deflate, they nonetheless reached deep into their pockets and giving recovered by 2.3 percent last year. In 2011, will charitable giving once again top $300 billion? We’ll have to wait until mid-June 2012 to find out, when Giving USA publishes the results. However, I’m betting the numbers will show that Americans were more generous this year than in 2010. All economic indicators are pointing in the right direction. Charitable indicators are inching positively in that same direction.

Here at the North Colorado Medical Center Foundation, we remain focused on our core mission: to promote philanthropy to enhance and ensure the health and well being of the people in our region. Your philanthropic donations to the NCMC Foundation stay right here in Greeley, directly impacting health care in your community—health care that ultimately benefits your loved ones, friends, family and neighbors.

In 2011, the NCMC Foundation allocated over $500,000 in grants for North Colorado Medical Center. Included among these grants are funds for four new cardiac monitors for the two Med Evac helicopters, a major upgrade to the High-Dose Rate (HDR) brachytherapy system in the NCMC Cancer Institute, as well as artwork for the newly remodeled area in the Cancer Institute to improve the healing experience for patients receiving cancer treatment.

Other areas the Foundation positively impacted in 2011 included grants for continuing education for employees caring for patients, the purchase of healing garments for burn patients, amenities for out-of-town guests at the Hospitality House, and the Clinical Pastoral Education program for the Will Rothman Family Chaplaincy.

Thank you for your generosity and for helping to make a major impact on the overall quality of care delivered at NCMC. Please make a charitable donation in 2012, knowing that it will directly impact, enhance and ensure health for someone in our community.

Chris Kiser
President, North Colorado Medical Center Foundation
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The North Colorado Medical Center Foundation promotes philanthropy to enhance and ensure the health and well being of the people in our region.

The 2011 NCMC Foundation Board of Directors gather for a photo prior to the August meeting.
Front row from left to right: Janice Ranson, Colleen Carrico, Jean Morrell, Sally Warde. Top row from left to right: Chris Kiser-Foundation President, Steve Baker, Ray Cullen, John Dollarhide, Masoud Shirazi, Tim Brynteson-Foundation Board Chairman, Marcus Reinhardt, MD, Curtis Crylen, MD, Rick Sutton-NCMC CEO, Mike Shoop. Not pictured: Al Dominguez-NCMC, Inc. Board Chairman, Royal Lovell, Rose Stoller, Tim Thissen
Economic Impact – The NCMC Way

When we think of economic impact and development in our region, our images run to large manufacturing facilities producing blades for wind towers, cheese for pizzas and bottles for beer. We also picture oil rigs and agricultural operations. Most images place these facilities on undeveloped or rural land.

The announcement of a new company coming to town brings promises of employment opportunities along with numerous secondary support industries, not to mention taxes. That’s economic development at its best.

But not all economic impact or development is new business or located on undeveloped land. Just drive down 16th Street in central Greeley and you will come upon one of the most significant economic drivers in our region, North Colorado Medical Center (NCMC).

While it does not manufacture or grow a product or provide energy, NCMC is committed to something bigger, the health and well-being of citizens in the region. NCMC achieves this by employing over 3,000 people, from doctors to nurses, from food service to administrative personnel. It is “Where Experts Work Best.” These experts then often live, play, spend money and pay taxes in the community. Economic impact at its best!

While much of NCMC’s medical and monetary impact is documented by numbers, a more subtle impact is its importance in attracting new business and industry to the region. Economic development experts agree that before a company relocates its employees to a new community, a major criteria is that local medical services and facilities must be state-of-the-art, top-notch. NCMC more than exceeds that criterion.

Excellence of this magnitude does not just happen. It takes a continued commitment by NCMC, Inc., Banner Health and a third partner, the community, to invest in modernization, equipment, personnel and healthcare initiatives.

This is where the NCMC Foundation plays a key role. The Foundation “promotes philanthropy to enhance and ensure the health and well being of the people in our region.” It provides a vehicle for donors to make gifts to NCMC to support its various healthcare projects and programs, taking it to a new level of excellence. It is important to note that all donor gifts remain local.

Do you want to be part of economic impact and development in your community? Do you want to invest in a growing industry? Do you want to be a “stakeholder” in the region’s premier healthcare organization? We invite you to let the NCMC Foundation help you do just that. You’ll get a great return on your investment. Learn how you can become a proud investor in your community. It’s economic development–the NCMC way.
Meet the Foundation Staff

**Chris Kiser, President**
Chris Kiser was appointed President of the NCMC Foundation in April 2011. He has 20 years of experience in marketing and development, and has been successfully involved in all aspects of fundraising, ranging from capital campaigns, major gifts, annual funds, naming rights and special events. He was instrumental in the development of The Ranch and Budweiser Events Center in Loveland, Colorado, successfully negotiating naming rights for several of the buildings at that facility. He was a member of two national championship collegiate athletic programs as an administrator at UNLV (basketball) and the University of Colorado (football).

**Donna Benson, Director of Planned Giving**
A native of Greeley, Colorado, Donna has over 21 years of experience in all facets of development, including gift planning, gift administration, special events, program development and operation, and board, corporate and individual donor relations. In addition, she also has 20 years of experience in banking, asset management, and trust and estate administration.

**Sharon Crawford, Data Management Coordinator**
Sharon is in her 21st year as Data Management Coordinator with the NCMC Foundation. Her primary duties include processing accounts payable and generating/reconciling GL reports for the Foundation and assisting with program, restricted-account and donor pledge management. She is a native of North Dakota and attended Aims Community College.

**Amy Gomez, Office Coordinator**
Amy joined the NCMC Foundation in 2004 after six and a half years at the Monfort Children’s Clinic. She oversees all aspects of the daily operations of the Foundation office, including scheduling, inventory, board correspondence, payroll and donor relations. She provides administrative assistance to the President and Development staff, and is valued for her overall knowledge and experience with Banner Health and the NCMC Foundation.

**Randie Lieser, Data Management Coordinator**
Randie is in her 17th year with the NCMC Foundation. She is primarily responsible for processing and reconciling revenue and also generates donor reports, mailing lists, and maintains all donor records. She is a native of Greeley.

**Crystal L. Raehal, Finance Manager**
Crystal joined the NCMC Foundation in February 2010. Crystal oversees the finance department, creates the quarterly financials, prepares the annual budget, and supervises the nonprofit organization auditing process. She is a Greeley native and a graduate of the University of Northern Colorado.

**Diana Wood, Director of Special Events**
Diana brings over ten years of experience in planning and coordinating special events. She has been Director of Special Events and Marketing for four years for the NCMC Foundation. Diana’s work experience includes fundraising, marketing and promotions, project management, community and corporate relations, communications, and strategic development.
North Colorado Med Evac: 30 Years of Service – Over 20,000 LivesSaved

In case of emergency, those of us who live in northern Colorado are fortunate to have an award-winning hospital like North Colorado Medical Center located within our community.

Yet because of the enormous geographic area covered by Weld County alone—an expanse of land that is nearly as large as Delaware and Rhode Island combined, encompassing over 4,000 square miles—many residents in this region are not able to quickly access high-level critical and trauma care.

That’s where the flight crews and red helicopters of North Colorado Med Evac enter the picture. Staffed by a highly trained team of eight pilots, two mechanics, 18 flight nurses, 18 paramedics and a program manager, Med Evac flies 365 days a year, 24 hours a day, weather permitting.

“Because of the sprawling area we cover, we serve an entire region,” said Program Manager Danny Beckle. “If you live in or are traveling within 300 miles of Greeley, we’re standing by to help if you have a life-threatening accident, illness or injury and you can’t readily be taken to the nearest hospital by ambulance.”

When time is of the essence and where ground transport is delayed due to road conditions or distance—or is impossible because roads don’t exist or are impassable—they rush in and save lives.

Critical Transport
Not only does Med Evac rush to the scene of medical emergencies, it also serves as an essential transport function from hospital to hospital. In fact, about half of their missions are patient transfers. Patients who need to be moved from a small community hospital to a larger facility for specialized care are often too sick to be driven by ambulance. They simply don’t have that kind of time.

Med Evac Chief Flight Nurse Kerry Schweitzer recalls the day her crew transported a man in his fifties, who was having a heart attack, from a small hospital in Nebraska to NCMC.

“When we arrived, he was clearly critically ill,” said Schweitzer. “He was alert, however, and he was expressing his fear that he wasn’t going to live through this event. En route to NCMC, his heart stopped eight times, and we revived him eight times. We got him to the cath lab, and the cardiac team opened the blockage that was causing the heart attack. The next day he celebrated his birthday. I’m fairly certain he wouldn’t have survived the four-hour ambulance transport. We were happy to be able to provide care that probably gave him many more years of life.”

“Not only do we get patients to the hospital more quickly, we’re also staffed by nurses and paramedics with specialized training,” explained Beckle. “Not all EMS crews have the waivers to perform certain life-saving procedures and administer certain medications, but we do. We’re fast and we provide critical patient care as we fly.”

Remote Locations
Sometimes the Med Evac team is called in because an ambulance simply cannot reach the patient.

Last summer, for example, a mountain biker crashed in the foothills and broke both legs. The helicopter landed as close to the accident scene as possible, but the crew still had to hike and carry the patient for several miles.

Foundation dollars help fund equipment purchases and ongoing Med Evac staff training and education to ensure the service stays current with ever-changing care protocols.
## North Colorado Med Evac: 30 Years of Service – Over 20,000 Lives Saved

**1982**

**July 1, 1982**
AirLife of Greeley’s first day of service  
Holly Pederson, Chief Flight Nurse  
Frank Purdie, Medical Director  
Terry York, Mechanic  
Vendor – Air Methods  
Aircraft – Bell 206 L1 helicopter  
133 patient missions completed

**1989**

Lyn Maier, Chief Flight Nurse/ Director  
Upgraded to a Bell 206 L3 helicopter

**1991**

Tim Hutchison, Medical Director  
10 Year Anniversary  
3,200 patient missions completed

**1996**  
Initial CAMTS accreditation  
Awarded the Air Medical Safety Award

**1997**

Upgraded to Bell 407 helicopter

**2002**

20 Year Anniversary  
10,000 patient missions completed

**2003**

Awarded the Air Medical Safety Award for the second time

**2007**

25 Year Anniversary  
15,000 patient missions completed

**February 1, 2008**
North Colorado Med Evac’s first day of service  
Program expands to two Bell 407 helicopters  
Terry York, Mechanic  
John Reynolds, Mechanic  
Vendor – Med-Trans Corporation

**2009**

Dan Beckle,  
Program Manager

**2010**

High Risk Obstetrical (HROB) first year of service  
Shane Reeves, HROB  
Medical Director  
Kerry Schweitzer,  
Chief Flight Nurse  
Lisa Connelly, Chief Flight Paramedic

**2011**

Dave Richter, Medical Director  
Preferred Provider for Children’s Hospital of Colorado  
Preferred Provider for Boulder Community Hospital  
Theresa Harper, HROB  
Medical Director

**2012**

20,000+ patient missions completed
You never know what’s going to happen on any given day,” said Flight Paramedic Pam Rice. “So we prepare for anything, in all kinds of environments and situations.”

**Foundation Support**

Because Med Evac delivers such essential, life-saving medical care to the region, the NCMC Foundation has long supported the service by helping fund equipment purchases and staff education.

Recently, thanks to Foundation support, Med Evac was able to buy four $40,000 Zoll Propaq cardiac monitor/defibrillators. These ultra-lightweight, state-of-the-art devices are designed especially for military and air medical operations and are used every single day for every single patient. “We went from 25-pound devices to 16 pounds,” said Beckle, “and on a helicopter, every pound matters.”

Other recent purchases funded through Foundation contributions have included patient cooling equipment for cardiac arrest and new 800-megahertz radios, which ensure crisp and reliable voice communication from air-to-ground when it’s needed most.

Of course, up-to-date skills are just as important as new machinery when it comes to medical care. Foundation dollars help fund ongoing Med Evac staff training and education to ensure the service stays current with ever-changing care protocols.

“Thanks in no small part to the Foundation and its donors, we have the best systems, processes and equipment,” said Beckle. “We know that when we’re flying to help a critical patient, a life depends on us. And we in turn depend on the Foundation.”

“I’ve been on the Med Evac team for more than 11 years and have always felt very well-supported by the Foundation,” said Schweitzer.

“Without the Foundation’s help, we couldn’t provide the high-level care that we do,” said Rice. “It’s as simple as that.”

North Colorado Med Evac is headquartered in Greeley but serves a large area—300 miles in all directions.

**Chief Flight Nurse Kerry Schweitzer and Flight Paramedic Pam Rice love their jobs. “I know I wanted to be a flight nurse since I was 17,” said Schweitzer. “Med Evac is an amazing service. Our standards are high and safety is paramount.”**

“North Colorado Med Evac: 30 Years of Service – Over 20,000 Lives Saved continued

<table>
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<tr>
<th>North Colorado Med Evac by the Numbers</th>
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<tbody>
<tr>
<td>800 missions a year</td>
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<tr>
<td>37 staff members</td>
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<tr>
<td>3 on each flight: 1 pilot, 1 flight nurse, 1 paramedic</td>
</tr>
<tr>
<td>2 helicopters</td>
</tr>
<tr>
<td>150 mph flight speed</td>
</tr>
<tr>
<td>280,000 square-mile service area</td>
</tr>
<tr>
<td>1 patient per flight</td>
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<tr>
<td>30th anniversary in 2012!</td>
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Would you like to be better informed about the largest hospital healthcare provider in our region, a fully accredited, private, non-profit facility licensed to operate 398 beds? Do you want to know more about a local hospital that is part of the non-profit Banner Health organization, one of the top ten health systems in the United States?

How about the chance to meet with physicians, nurses, staff members and administrators who preside over a facility that has 2,200 employees, 16,000-plus annual inpatient visits, 54,000 annual emergency department visits, and nearly 2,000 births each year?

Thanks to the North Colorado Medical Center Foundation’s Community Education Program, you have the opportunity to participate in this informative, half-day-long tour.

The guided tour offers in-depth visits to departments ranging from surgical services, sterile processing, surgical pathology, Idris Kendrick McArthur Chapel and Will Rothman Family Chaplaincy program, to Monfort Family Birth Center, neonatal intensive care, emergency department, North Colorado Med Evac, CardioVascular Institute, cardiac catheterization lab, Cancer Institute, Western States Burn Center, medical imaging, CT scan, and interventional radiology.

Since the program’s inception in 2008, nearly 200 community members have participated. “This unique experience offers community members an opportunity to see firsthand what our hospital has to offer,” noted Chris Kiser, President of the NCMC Foundation. “Coming out of this program, you will understand why North Colorado Medical Center is widely acknowledged as a regional leader in providing excellent overall health care.”

The program is free to interested community members. Dates for the 2012 Community Education Program are: January 17, March 13, May 15, July 17, September 18, and November 13. The program begins at 7:00 AM and is completed by 2:30 PM.

For more information or to register to participate in an upcoming tour, please contact Amy Gomez in the NCMC Foundation office at 970.350.6776.

What NCMC Staff Members Say About the Program:

“I enjoy the opportunity to educate and inform community leaders about our capabilities and cutting-edge services here at NCMC. This gives them the opportunity to see firsthand how our staff, facilities and processes combine to make the NCMC experience an outstanding event without physically having to be a patient.”

Daniel Beckle, RN
Program Manager, Med Evac

“I love to take our community members through the peri-operative department much as a patient would have during their surgical experience. I love to explain the types of surgeries that we are able to perform as well as the equipment that we have to keep patients safe. Many people are surprised to know that we have the only lithotripsy machine in northern Colorado to break up kidney stones. Our minimally invasive and robotic program is great technology to help patients get back to their lives more quickly. For me the most meaningful exchange is...
Community Education Program Offers Behind-the-Scenes Insight

continued

when community members ask me why I have chosen to work at NCMC. My answer is always the same: ‘It is a privilege to work with a team of people who care so much about the work that they do.’ I have been a nurse for 31 years and have never been in a surgical environment where the dedication to high quality is so important; that is why I am here.”

Sara Hodgson, RN, MSN, CNOR
OR Senior Manager

“The cancer program has a long and rich history of providing high-quality cancer services to northern Colorado. The NCMC Foundation has been instrumental in supporting these efforts through numerous funding projects. Projects ranging from equipment upgrades to artwork to the Image of Hope wig bank have all been made possible by the work of the Foundation and their many generous donors. The Community Education Program is a wonderful opportunity to share with community leaders the great services offered locally at NCMC. The staff of the cancer program is delighted to tour and educate our community leaders on the tremendous healthcare services we offer. We appreciate and look forward to participating in these ongoing efforts.”

Julianne Fritz, RN, OCN
Regional Director, Oncology Services, Palliative Care

“Meeting with the community leaders not only gives me an opportunity to showcase Monfort Family Birth Center, it gives me an opportunity to learn about the leaders that I am touring! What a diverse group of leaders in this community, and they are all so genuinely interested in learning about what Monfort Family Birth Center has to offer! It is a highlight of my day, and a wonderful opportunity for sharing.”

Jan Totten, RNC, MSN, NNP-BC
RN Director, Women and Infant Services

“Since the program’s inception in 2008, nearly 200 community members have participated."

Dan Dennie
Director of Medical Imaging
Meet Janice Kaye Ranson

At the 2011 UNC-CSU football game, Janice shocked some UNC-garbed Greeley acquaintances by wearing green from head to toe. They, like others, assumed Janice was a California girl because she lived there for 20 years before moving to Greeley in 1998. Truth be told, Janice is a third-generation Colorado native—a descendant of ranchers, miners and even a Fremont County sheriff!

Born in Pueblo, Janice graduated from CSU (thus the green) and DU Law School. Meanwhile, her high school sweetheart, Richard Halbert, entered CU’s medical school on the Navy Medical Corps program.

Janice and Richard were married in 1973. After med school, Richard was stationed at Balboa Naval Hospital in San Diego, where the couple lived until 1996. Richard practiced pathology while Janice practiced corporate law and earned a master’s degree in taxation from the University of San Diego. Janice was active in bar activities and served as President of the Lawyer’s Club, the local feminist bar association.

Janice and Richard’s daughter, Annie, was born after they had lived in San Diego for 17 years. When Annie was three, the family returned to Colorado, where the grandparents still lived. Richard, who had attended junior high in Greeley, joined Greeley Pathologists (now Summit Pathology). Janice continued her California law practice long-distance. At the same time, she became an advocate for her daughter’s education and served as President of the parent-teacher organization at Annie’s school for two years. After the death of Janice’s father, Janice’s mother relocated to Greeley and came under Janice’s caring eyes.

“I had been to Greeley three times in my life before we moved here,” said Janice with a laugh. “Once was for a John Denver concert when I was at CSU.”

When Greeley Pathologists brought in the pathologists from McKee Hospital, Janice was called to serve. Today she is the Director of Financial Operations for Summit Pathology. “I am a lawyer trying to be an accountant,” she quipped.

As full as her life has been, this busy woman found time to volunteer for the NCMC Foundation. She was appointed to the Board in 2001. “Since then, I have held just about every office you can hold, including chair for two consecutive terms,” said Janice.

“I would like the community to realize what a great facility we have in NCMC,” she added. “Besides a state-of-the-art facility, the NCMC employees’ talent, ability and enthusiasm are incredibly impressive.”

As much as she believes in the Foundation’s role, she has decided to take a break. November 29 was her last day on the Board.

When not working, Janice enjoys exercise, puzzles, walking the dog, riding her Honda Rebel motorcycle and driving her new Prius.
Banner Health and Kaiser Permanente to Offer Coverage in Northern Colorado

Kaiser Permanente Colorado, the state’s largest non-profit health plan, recently announced plans to offer healthcare services for the first time in northern Colorado by late 2012. The health plan has filed for approval with the State Division of Insurance to expand into northern Colorado with new Kaiser Permanente medical offices in Loveland, Fort Collins and Greeley, a contracted network of community providers, and an exclusive hospital agreement with Banner Health hospitals and physicians.

Kaiser Permanente and Banner Health both share a commitment to high-quality care, service and affordability, and this agreement will offer northern Colorado residents a new option for top-quality care and health plan coverage close to home. Both organizations are leaders in care coordination and health information technology and will work collaboratively to utilize their tools to coordinate patient care. This will allow for enhanced prevention and wellness services as well as an array of tools members can use to take a proactive role in their health care.

“We heard from many members and employer groups who wanted us to have a presence in northern Colorado and we listened,” said Donna Lynne, DrPH, Kaiser Permanente Colorado President. “We’re pleased to have a partner like Banner Health who, like Kaiser Permanente, is focused on increasing access to high-quality, affordable health care. We believe northern Colorado residents will find great value in the innovative, highly coordinated patient experience we plan to provide.”

This agreement will offer northern Colorado residents a new option for top-quality care and health plan coverage close to home. This partnership will provide northern Colorado residents with outstanding healthcare options in Banner Health hospitals as well as increased access to other medical services close to home,” said Banner Health President and CEO Peter S. Fine. “Kaiser Permanente and Banner Health share a commitment to providing highly coordinated health care that is personalized, convenient and of the highest quality. This collaboration is a win-win for everyone in the region.”

Kaiser Permanente consistently ranks among the top health plans in the nation for quality and customer satisfaction. Earlier this year, the National Committee for Quality Assurance ranked Kaiser Permanente as the top health plan in Colorado and sixth of 400 commercial health plans in the nation. NCQA also ranked Kaiser Permanente Colorado’s Medicare plan third out of 341 plans, and the U.S. Health and Human Service’s Medicare agency, CMS, recently awarded Kaiser Permanente 5 Stars, the highest possible rating for a Medicare plan. Kaiser Permanente is the only health plan in Colorado, and one of only nine plans in the nation, to receive this elite distinction.

Banner Health operates four hospitals in northern Colorado as well as numerous health centers and clinics. Both North Colorado Medical Center in Greeley and McKee Medical Center in Loveland are nationally recognized for their quality of patient care, including each being recognized by HealthGrades as among the top five percent of hospitals in the nation for emergency medicine and for overall distinguished hospital care.

Currently, more than 6,000 Kaiser Permanente members live in northern Colorado, accessing care in the health plan’s Denver-Boulder service area. This expansion will allow Kaiser Permanente to better serve current and future northern Colorado members with top-notch care delivered in the communities where they live.

Detailed planning has begun for new Kaiser Permanente medical office buildings in Fort Collins and Loveland by late 2012 and Greeley by 2014. Each Kaiser Permanente
medical office will offer primary care, pharmacy, laboratory and X-ray services under one roof. All northern Colorado Kaiser Permanente members will have access to specialists from a preferred provider network made up of Banner physicians and other specialty providers in the community. Members may also choose to see a primary care physician in the Banner Health network. Hospital care will be provided at Banner Health’s McKee Medical Center in Loveland and North Colorado Medical Center in Greeley.

Kaiser Permanente commercial insurance will be available to employers in northern Colorado in late 2012, and individual and family coverage will be added in 2013.

Kaiser Permanente’s expansion is also expected to have long-lasting positive benefits for businesses and the community at large. It is anticipated the expansion will provide a healthy boost of new jobs to the local economy. While specific estimates are still underway, Kaiser Permanente’s new presence on the ground in northern Colorado may create as many as 100 jobs in the next few years.

Kaiser Permanente and Banner Health both share a non-profit mission and are committed to improving community health. Since 2007, Kaiser Permanente has contributed more than $1 million in grants to northern Colorado communities, and that amount will increase in the months and years to come.

Other Programs and Purchases Your Gifts to the NCMC Foundation Support:

- **KidSight** - Through a grant to the Greeley Lion’s Club, this sight program is offered free of charge to preschool children ages two to six in Greeley.

- **WellSpring Library at North Colorado Medical Center** - The Foundation provides annual grant support for the purchase of books and library materials to help community members become better informed about health issues.

- **David Bates Memorial Scholarship** - This fund was established in May 2000 in memory of Dr. David Bates for his vision and leadership in establishing what is now known as North Colorado Family Medicine. This scholarship is awarded annually to support a resident intern in furthering his or her family physician education.

- **Medical Equipment Purchases** - In partnership with the state of Colorado, Foundation funds were used to purchase a mannequin simulator to enhance education for NCMC trauma services and emergency medical service workers.
Are you interested in a career in nursing or health care?

Nursing and Healthcare Scholarships Offer Tuition Assistance

Do you know a non-traditional Weld County resident considering going back to school, or a graduating senior from a Weld County high school interested in making nursing his or her career? Then you may be in luck! Through the generosity of nursing and healthcare-designated scholarship funds gifted to the North Colorado Medical Center Foundation, scholarship assistance is once again being offered to aspiring applicants.

Here is a brief overview of the various scholarships offered by the NCMC Foundation:

**Hansen Scholarships** – Established by the late Mildred S. Hansen, the former owner and publisher of the Greeley Tribune. A considerable portion of her estate was left to the North Colorado Medical Center Foundation as well as numerous other charities. From this generous estate gift, three scholarships were established.

- **Hansen Nursing Tuition Scholarship** – Awarded since 1996 to a Weld County high school senior planning to pursue a bachelor’s degree in nursing. Selection is based upon academic performance in high school with consideration given to community involvement and financial need. During the recipient’s freshman and sophomore years, the scholarship provides tuition (or the equivalent of in-state tuition if the recipient attends an out-of-state school or private college) and reimbursement for books. During the recipient’s junior and senior years, the scholarship provides tuition, reimbursement for books and nursing supplies, and a stipend for living expenses. A recipient must maintain a minimum of a 3.0 grade point average to continue receiving the scholarship.

- **Hansen Nursing Scholarship** – Awarded annually since 1996 to one non-traditional student, aged 25 or older, who is returning to college to pursue a bachelor’s or master’s degree in nursing through courses offered at the University of Northern Colorado. Eligible applicants must hold a bachelor’s degree in a subject other than nursing and have been accepted into the nursing program at UNC. Selection is based largely upon academic performance in college and special factors including community involvement and financial need. This two-year scholarship provides tuition, reimbursement for books and nursing supplies, and a stipend for living expenses. The recipient must maintain a minimum of a 3.0 grade point average to continue receiving the scholarship.

- **Hansen Nursing Program Scholarship** – Awarded annually since 2000 to a non-traditional student over the age of 25 who is pursuing a bachelor’s or master’s degree in nursing through courses offered at the University of Northern Colorado. Eligible applicants have been accepted into the nursing program at UNC, and selection is based on academic performance in college and special factors including community involvement and financial need. The two-year scholarship provides tuition, reimbursement for books and nursing supplies, and a living expense stipend. A 3.0 grade point average must be maintained.

**NCMC Foundation Nurse Education Tuition Assistance Scholarship** – This scholarship is awarded annually to one or two students pursuing a bachelor’s degree in nursing. The recipient is provided up to $1,500 toward tuition for no more than five semesters. The recipient in turn must agree to seek employment at NCMC as a nurse upon completion of the nursing degree. For each six months the recipient is employed
Nursing Scholarships Offer Tuition Assistance continued

at NCMC, $1,500 of the scholarship is forgiven. If the recipient chooses to work elsewhere, the scholarship is considered a loan and must be repaid in full.

**Lily E. Widney Memorial Nursing Scholarship** – Awarded annually since 1991 to an employee of NCMC who is currently enrolled in a nursing program with plans to obtain an associate’s or bachelor’s degree in nursing.

**NCMC Volunteer Scholarship** – Started in 2001, it is awarded annually to one or two people with plans to become a certified nurse aide through courses offered at Aims Community College. The scholarship covers the cost of the course and reimbursement for books and nursing supplies. The scholarship is open to residents of Weld County.

**Florence Winograd Educational Team Scholarship** – This “NCMC team” scholarship has been awarded annually since 1995 and recognizes the outstanding health care provided to Harold Winograd by NCMC nurses and staff.

**Florence Slack Memorial Nursing Award** – The Professional Nursing Council at NCMC selects the recipient of this award, which has been given out each year since 1986. The recipient is provided a scholarship for continued education, and the name of the recipient is added to the perpetual plaque that is displayed in their department.

**Belle Marquand Lousalet Memorial Nursing Scholarship** – Established in 2011 by Mike and Marilynn Lousalet in memory of their mother. Belle was a longtime nurse at Weld County General Hospital (now NCMC) who had a long and impressive career in nursing that included stints as a surgical nurse, private nurse, department supervisor, and a county coroner’s assistant. She was chosen to participate in the groundbreaking ceremony for the new hospital in 1951. That portion of the hospital now comprises the central portion of NCMC.

Candidates for this scholarship must be accepted into an accredited nursing program with plans to complete a bachelor’s or associate’s degree in nursing.

**Sam Widney Memorial Award** – Awarded annually to an individual completing his or her residency at North Colorado Family Medicine. The recipient is chosen by a NCFM committee.

**David Bates Memorial Award** – Awarded annually to one individual completing his or her residency at North Colorado Family Medicine.

**James R. Wheeler Award** – An annual scholarship that is awarded to a nurse or therapist working for the Western States Burn Center, with the recipient chosen by a WSBC committee.

**NCMC Foundation Surgical Tech Scholarship** – Awarded to individuals studying for an Associate’s Degree of Applied Science in Surgical Technology through courses at Aims Community College. The scholarship provides assistance with tuition, program fees, and textbooks and was first awarded in 2008.

**USA Scholarship** – Awarded annually to one individual who is furthering his or her education at a college, university, community college, or trade school. Applicants must be an employee in a custodial position at NCMC or be a family member of a current or retired custodial employee.

Through the generosity of nursing and healthcare-designated scholarship funds gifted to the North Colorado Medical Center Foundation, scholarship assistance is being offered to aspiring applicants.

The scholarship application deadline is March 28, 2012. For additional information on the scholarship programs or to obtain an application, please visit our website at www.ncmcfoundation.org.

To contribute to an established scholarship fund, or for details on how to establish a named scholarship, please contact Donna Benson at 970.350.6773.
Fourteenth Annual Turkey Trot Has Near-Record Turnout

Thanksgiving morning, 2,709 runners and walkers turned out for the 14th annual North Colorado Medical Center Turkey Trot presented by Noble Energy. Near-perfect running weather on Thanksgiving Day swelled registration to the second-highest number of participants in the event’s 14-year history, as runners and walkers of all ages participated in the festive 2K/5K Fun Run/Walk, according to race director Craig DeKraai. A record-setting 2,850 runners and walkers participated in the 2009 event.

“The event was a huge success and it represents a team effort here at NCMC. The Turkey Trot has become a successful Thanksgiving Day tradition in our community, and with everyone’s participation, we will net in excess of $40,000 to benefit the Cardiac Rehabilitation Center program here at North Colorado Medical Center,” said DeKraai. “The Turkey Trot has remarkable support from many different departments within the hospital. I would like to thank Environmental Services, NCMC Foundation, Volunteer Services, Wellness Services, Plant Services, Food and Nutrition Services, NCMC Security, North Colorado Family Medicine, Administration and the Blood Bank,” noted DeKraai. “It is certainly a total team effort for a great cause.”

Members of the Turkey Trot committee who made the event a success are Nicole Alessi, Jennifer Anderson, Paul Bakes, Lisa Bohlmann, Mary Branom, Allison Bruce-Miller, Susan Bush, Carrie Frost, Linda Hepperle, Kathy Hope, Lori Lehmann, Virginia Maki, Clinton May, Kathy Miczulske, Dawn Olson, Lynne Parks, Wendy Polulech, Jan Schmidt, Heather Schminke, Andrew Smith, Carol Smith, Sylvia Stager and Diana Wood.

Also deserving special thanks is Dan Dennie, the official “Voice of the Turkey Trot,” for his rendition of the pre-race national anthem as well as serving as the event announcer.
Fourteenth Annual Turkey Trot Has Near-Record Turnout continued

Heart disease is the number one cause of death for men and women in the United States. It is estimated that 80,000,000 American adults (one in three) have one or more types of cardiovascular disease. Approximately every 25 seconds, a person will suffer a cardiac event; approximately every minute, someone will die from one. The Cardiac Rehabilitation program at NCMC helps patients with heart conditions live healthier lives.

For more information on the NCMC Cardiac Rehabilitation program and cardiovascular education classes, please call 970.350.6204.
Free Estate Planning Services Offered

It’s the beginning of the year and a time that many of us make New Year’s resolutions. What are your plans regarding your estate? Have you thought about it or know who to contact to obtain additional information?

No matter what your age, if you haven’t thought about an estate plan or if you have been procrastinating making any planning decisions, there is not a better time than the new year to get started. Planning is important because we all want to protect and provide for our loved ones after we are gone.

Now you can take advantage of a great resource to help you in your planning. Collaborating with national estate planning firm Thompson & Associates, the NCMC Foundation is offering free confidential consulting services to help you plan your estate. What’s the catch? There is none. Thompson & Associates will help you reduce taxes, possibly increase your income, provide an appropriate inheritance for your family and possibly contribute to the charities you passionately support. Thompson’s values-based approach focuses on helping individuals draft their plan. Frank Stepp, the Foundation’s consultant from Thompson & Associates, does not sell products or manage money. His only task is to plan your estate according to your desires.

The benefits of working with Thompson & Associates are:

- Thorough and unbiased third party
- No charge to you
- Complete confidentiality
- On your schedule
- Works with your professional advisors to accomplish your goals
- You will feel confident knowing that your estate plan will be one of the best plans available in the USA.

“Estate planning is something my wife and I had conveniently ignored for many years. The service that we received from Thompson & Associates was a catalyst for us to focus on planning and indeed put together a solid, forward-looking estate plan. The professionals at Thompson & Associates were excellent to work with and worked diligently to help us arrive at a plan that met our current and future financial needs.”

– Ted Warner, owner of Connecting Point, upon completing his estate plan with Thompson & Associates

Whether you would like to discuss a specific estate planning issue, have your current plan reviewed, or create a new plan, this new service could benefit you and your family.

Don’t wait yet another year to get started with the planning process. To learn more about this service or to take advantage of this opportunity now, please call Donna Benson at 970.350.6773 or email donna.benson@bannerhealth.com.

Thompson & Associates will help you reduce taxes, possibly increase your income, provide an appropriate inheritance for your family and possibly contribute to the charities you passionately support.
NCMC Foundation
Annual NCMC Foundation Golf Tournament
Monday, June 11, 2012
Greeley Country Club
To benefit
North Colorado Med Evac
30 Years of Trusted Service
Over 20,000 Lives Saved

FOR MORE INFORMATION OR TO PARTICIPATE,
contact: diana.wood@bannerhealth.com or call 970-395-2687 or go to www.ncmcfoundation.org
Providing spiritual care at NCMC can be very challenging at times because of the variety of cultures that exist in our community. Not only are there different nationalities represented from different countries and ethnic backgrounds, but also differences because of age (generational), economic, educational, rural and urban backgrounds as well.

To address these concerns, the North Colorado Medical Center Foundation and the Will Rothman Family Chaplaincy sponsored a conference on September 23, 2011 entitled “Challenges of Intercultural Spiritual Care.” Carrie Doehring, PhD, professor at the Iliff School of Theology, was the keynote speaker. The conference was designed not only to inform spiritual care professionals in our community of the cultural differences that are present at NCMC, but also to give these professionals the tools to understand, value, and respect the differences faced when giving spiritual care. One of the outcomes of the conference, which was attended by 40 individuals, was to become more sensitive to these differences and be comfortable working within the patient’s world view, which may be much different than our own.