

true north

Setting the course for health care in our community

Fall 2011 • Volume 1 • Issue 1



The NCMC Foundation:
Our Achievements
and Future 5
45 million dollars and countless lives later



**NORTH COLORADO
MEDICAL CENTER**

FOUNDATION



**Western States Burn Center
Golf Classic** 10
The 21st annual raises a record amount



Scholarship: Cameron Mastrud 12
How Foundation funds are supporting this nurse-in-training

Letter from the Foundation President



Chris Kiser
Foundation President

The Foundation has raised over \$45 million to support and enhance the health of our community and its citizens.

Welcome to the inaugural issue of *True North*. I hope you find this new quarterly magazine interesting and informative, as it is aimed at keeping our many donors and friends informed and up to date about the North Colorado Medical Center Foundation.

In this issue of *True North*, you will read about the long and successful history of the Foundation, from its inception in 1975 to the present day. Over that time frame, the Foundation has raised more than \$45 million to support and enhance the health of our community and its citizens.

In addition to managing over \$15 million in assets, the Foundation has played a significant role in assisting with capital projects like the Western States Burn Center, Monfort Children's Clinic, Hospitality House, and the Cancer Institute. Additionally, philanthropic dollars also support important North Colorado Medical Center programs such as the purchase of medical equipment, continuing education for professional staff, First Steps, Family Connects, Will Rothman Family Chaplaincy, Curtis Strong Center for the Visually Impaired, Med-Aid Prescription Program, and North Colorado Med Evac.

The mission of the North Colorado Medical Center Foundation could not be accomplished without the tireless dedication of our many donors, medical professionals, administrators and volunteer board members. This dedication is exemplified by Dr. Gil Anderson, a longtime Greeley physician who will be honored for his service to North Colorado Medical Center at the 2012 Gala. Please be sure to read the profile on Dr. Anderson to learn more about his professional achievements.

As the new Foundation President, I look forward to continuing the successful fundraising initiatives that have long been a part of the North Colorado Medical Center Foundation. I look forward to meeting you in the near future, and please know that your generous philanthropic donations result in both life-changing – and life-saving – efforts at NCMC and in our community.

Thank you for your commitment to the NCMC Foundation!

Please consider a gift to the NCMC Foundation's Annual Fund. Your contribution will help sustain our efforts to continue transforming health care through philanthropy in our community. For more information, refer to the enclosed remittance envelope.

In This Issue

Message from the Board Chair

Tim Brynteson recaps 2011 to date 2

Monfort Children's Clinic Open House

Supporters gather to celebrate more than 15 years of helping children. 2

Ways to Give

Make a gift to the Foundation in the way that makes the most sense for you 3

Spiritual Support When It's Needed Most

The Will Rothman Family Chaplaincy offers around-the-clock spiritual care to patients, families and staff. 4

The NCMC Foundation: Our Achievements and Future

Look back with us at the many healthcare programs your donations have made possible since the Foundation's inception in 1975. 5

Dr. Gilbert Anderson, Gala Honoree

From orthopedic surgeon to brain aneurysm patient to sports medicine medical director to philanthropist...a journey of climbing mountains of all kinds 8

Western States Burn Center Golf Classic

Despite record low temperatures, more than 300 supporters gathered to raise a record amount 10

NCMC: Then and Now

NCMC, Inc. Board Executive Ken Schultz tells the story of North Colorado Medical Center 11

Scholarship: Cameron Mastrud

How the Foundation supports nurses-in-training and is making possible one man's calling to help others 12

Board member Profile: Meet Rose Stoller

Local business owner pays it forward to the NCMC Foundation 13

Cover photo by Karl-Heinz Dukstein



The 2011 NCMC Foundation Board of Directors gather for a photo prior to the August meeting.
Front row from left to right: Janice Ranson, Colleen Carrico, Jean Morrell, Sally Warde. Top row from left to right: Chris Kiser-Foundation President, Steve Baker, Ray Cullen, John Dollarhide, Masoud Shirazi, Tim Brynteson-Foundation Board Chairman, Marcus Reinhardt, MD, Curtis Crylen, MD, Rick Sutton-NCMC CEO, Mike Shoop. Not pictured: Al Dominguez-NCMC, Inc. Board Chairman, Royal Lovell, Rose Stoller, Tim Thissen

Message from the Board Chair



Tim Brynteson
Chair, NCMC Foundation Board of Directors

We have had an exciting and productive 2011 at the North Colorado Medical Center Foundation! In April of this year we welcomed our new President, Chris Kiser. Chris is well known to many in Northern Colorado and Greeley as a long-time resident and employee at the Foundations of both the University of Northern Colorado and Colorado State University.

This past year has seen several successes for the Foundation. Our Annual Gala in January continues to be a top draw in the region and set new benchmarks for both the funds raised and elegance of the event, raising over \$176,000 in net proceeds this year. We've raised more than \$1.5 million to support the Western States Burn Center, which is the region's top provider of medical services for burn injuries.

The drive to provide the best medical care requires the best physicians, the best support staff and visionary management. It also takes a commitment from the local communities. I'm happy to say that the NCMC Foundation and the medical services it supports has all these components.

Monfort Children's Clinic Open House



Chris Kiser, NCMC Foundation President, and Hope Gauna, MCC Clinic Manager, display a certificate of special recognition presented by Senator Mark Udall's office.



NCMC, Inc. and Foundation representatives attended the Monfort Children's Clinic Open House on September 29. From left to right: Al Dominguez, Jean Morrell, Jeffrey Carlson, Colleen Carrico, Ken Schultz and Chris Kiser

Over 50 donors, administrators, and friends of the Monfort Children's Clinic gathered on September 29th to celebrate more than 15 years of healthcare services provided to the children of Weld County. The capital campaign raised over \$5.5 million, highlighted by a leadership gift from the Monfort Family Foundation. The Clinic opened in its current location in May 1997 and has been operated by Sunrise Community Health since October 2001.

Ways to Give

Cash Gift – An easy method to make a gift and see immediate results of your generosity. Most donors will also realize a charitable tax deduction. Additionally, if your gift is designated to be given through the Greeley/Weld Enterprise Zone's NCMC Second Century Project, you will receive a 25% Colorado State Income Tax Credit. (Limitations apply)

Charitable IRA Rollover – Until December 31, 2011, individuals 70 ½ or older may make tax-free gifts of up to \$100,000 using funds transferred directly from their IRAs to qualified charitable organizations like the North Colorado Medical Center Foundation.

Securities and Real Estate Gifts – By transferring ownership of appreciated securities, real estate, or capital assets, you may completely avoid capital gains tax on the appreciation and receive a charitable tax deduction.

Matching Gifts – Many companies participate in a matching gift program that will enable you to multiply your contribution.

Charitable Bequest – Including a bequest in your will is by far the easiest way of providing significant and meaningful future gifts effective upon your death to the North Colorado Medical Center Foundation. Estate planning strategies will result in valuable tax benefits. Sample bequest language is available on our website or from our Director of Planned Giving.

Charitable Gift Annuity – One of the most popular and flexible types of life income gift plans is a simple contract between you and the NCMC Foundation. In exchange for your \$10,000 minimum contribution of cash or securities, you will receive fixed, guaranteed payments for life, a charitable tax deduction and the satisfaction of knowing that your gift supports important projects and programs of the NCMC Foundation.

Charitable Remainder Trust – A useful and flexible tool for charitable giving that offers maximum flexibility and effectiveness in meeting donors' estate and financial planning objectives. You exchange property for a lifetime stream of income to a named beneficiary, and at the end of the trust's term, often at the end of the beneficiaries' lifetime, the NCMC Foundation will receive the principal.

To determine which giving option is best for you, please contact the NCMC Foundation or consult your financial advisor.



Gift Planning Made Easy!

Have you thought about how you would like to make a meaningful gift to the North Colorado Medical Center Foundation? Would you like additional information?

The North Colorado Medical Center Foundation has recently updated their website and has a new interactive gift planning website that you can access directly at <http://ncmcgift.org>.

At this interactive website:

- You may use the online will planner, a step-by-step guide to planning your estate. Simply enter information about your family, estate and goals using our secure online server. You can then save your information and provide it to your attorney to complete your estate plan.
- Learn how and what to give.
- Create your own plan. Learn about wills and use the online benefits calculator.
- Learn about living wills and advance directives.
- Advisors will have access to Charitable Tax Reference, Deduction Calculator, Washington News, Case of the Week, Private Letter Ruling and articles of the month.
- You will have access to suggested bequest language.
- You may also enroll to receive our Gift Legacy eNewsletter at no cost or obligation. This interesting and helpful weekly newsletter features current news from Washington, *Savvy Living* (tips regarding such topics as Social Security benefits and discount options for seniors, gift stories, finance news and timely articles).

Gift Planning is at your fingertips. You can go online at <http://ncmcgift.org>, or contact Donna Benson at 970-350-6773 or donna.benson@bannerhealth.com.

Chaplains have helped to soothe the hearts and spirits of countless traumatized patients and family members; they have been there to listen to prayers of anguished confession and to encourage the downhearted.

Spiritual Support When It's Needed Most

Religious faith and spiritual beliefs often serve to guide and comfort people who are facing serious health problems. At NCMC, dedicated chaplains from the Will Rothman Family Chaplaincy ensure that the spiritual needs of patients and their families are addressed sensitively. Day and night, chaplains counsel those who are facing illness, trauma, difficult diagnoses, major surgery, or fear of the unknown. NCMC chaplains also offer time for hospital staff members who need their counsel.



Clockwise from top: Jonathan Wretlind, Paul Brigham, Patty Lavelly, Deana Flessner, Mike Williams, Mark Weiler

Around-the-clock availability requires a team of chaplains to meet all of the needs. Presently, the Chaplaincy is headed up by Senior Manager of Spiritual Care Mark Weiler. Part-time chaplains Paul Brigham, Patty Lavelly, Jonathan Wretlind as well as per diem chaplain Mike Williams and part-time administrative assistant Deana Flessner comprise the professional staff. Additionally, 12 dependable volunteers, mostly local clergy, and

eight Clinical Pastoral Education students commit to staffing the program and ensuring that all patients receive requested spiritual care.

A typical day for a NCMC chaplain could begin as early as 6 a.m. and include as many as a dozen requests for pre-surgery consults. Requests for consults by other hospitalized patients and staff members could fill most of the rest of the day, along with responding to multiple Code Blue (cardio-pulmonary arrest) and Trauma Team (critical patient en route) calls.

The Chaplaincy's history traces back to 1993, when pastors from the Greeley Interfaith Association and Weld Association of Evangelicals identified a need for pastoral care at North Colorado Medical Center. The NCMC Foundation was asked to lead the project and secure the necessary financial backing. The Foundation enlisted Greeley volunteers Joel and Joyce Rothman to lead a

group that created a long-term plan to establish and raise funds to support the Chaplaincy. Joel's parents, the late Will and Anne Rothman, ultimately provided the lead gift to name the program the Will Rothman Family Chaplaincy. To date, the Chaplaincy Endowment and support fund has grown to more than \$1.6 million.

In 1998, the Chaplaincy launched its Clinical Pastoral Education (CPE) program. The program provides graduate-level education to individuals seeking to further their pastoral education and helps many to become certified chaplains. (To become certified, a person needs to complete 4 units of CPE plus complete course work for a Master's of Divinity degree.) Individuals can complete a unit of CPE at NCMC through either a 10-month program or, as of this year, an intensive three-month summer program. Both programs require students to give the hospital 300 hours of clinical work in visitation and another 100 hours in supervision and group time. Presently, in Northern Colorado, CPE training is available only through the Will Rothman Family Chaplaincy at NCMC. Plans are in place to grow the CPE program even more in the next two years by hiring a full-time CPE supervisor and developing a CPE residency program, which would allow individuals to complete 3 to 4 CPE units in one year. The NCMC Foundation hopes to engage Chaplaincy donors in helping to grow this important educational component of the Chaplaincy program.

Staff and volunteer chaplains have visited patients and their families nearly 60,000 times since the program's inception, but the true success of the program can be found in the stories of human need. Chaplains have helped to soothe the hearts and spirits of countless traumatized patients and family members; they have been there to listen to prayers of anguished confession and to encourage the downhearted. There are literally hundreds of stories of ministry that have truly made a great difference in the lives of people who, for a variety of reasons, end up needing the care of the North Colorado Medical Center.

For more information about the Will Rothman Family Chaplaincy or the Clinical Pastoral Education program at NCMC, call (970) 392-2034.

OUR MISSION

The North Colorado Medical Center Foundation promotes philanthropy to enhance and ensure the health and well being of the people in our region.

The NCMC Foundation: Our Achievements and Future

If you stacked 45 million one-dollar bills atop each other, they'd reach 16,110 feet into the sky—well above Mt. Elbert, Colorado's highest fourteener.

That's impressive, but not nearly as awe-inspiring as how many lives you can touch, even save, if you invest 45 million dollars into local health care.

Thanks to the gifts we receive from you—our generous donors—NCMC Foundation has raised more than \$45 million since 1975 to support and enhance the health of everyone who lives in our community. Along the way, the money was spent to fund hundreds of worthy projects, big and small, as well as provide for the ongoing support of numerous programs. The Foundation currently has \$15 million under management.

"I've watched the Foundation grow," said Julianne Fritz, Oncology Services Director at NCMC and a hospital employee since 1981. "It's been wonderful to see all the aspects of care the Foundation touches, including the patients and staff in my department. They're a great asset to health care in northern Colorado."

How Gifts are Administered

"The NCMC Foundation partners with NCMC, Inc. to support enhancements to the hospital's physical campus," said Chris Kiser, Foundation President. "We are also a leader in creating and supporting community health programs. We fund about \$1.2 million in grants each year."

NCMC, Inc. is the name of the local nonprofit corporation that owns the hospital's building, equipment and other assets. A somewhat common misunderstanding is that the hospital is owned by Banner Health. In fact, NCMC has been managed by Banner Health, a national nonprofit, since 1995, but the hospital itself is owned by NCMC, Inc., which leases it to Banner Health. NCMC, Inc. is managed by a 10-person board of directors as well as NCMC's CEO, Rick Sutton.



The Foundation partners with NCMC, Inc., which owns the hospital's building, equipment and other assets.

The NCMC Foundation is governed by a separate 18-person board of directors as well as a staff of eight. The board convenes monthly to review gifts and make funding decisions. All funds donated to the NCMC Foundation remain local and are used to support NCMC and the people of Weld County. "All the money raised in Greeley stays in Greeley," emphasized Kiser.

"When I became a board member, I got to take a tour of the entire hospital—and I was awestruck," said 27-year Greeley resident Colleen Carrico, who has been serving on the board for six years. "Before that I didn't fully realize how truly phenomenal NCMC is. I was so impressed by the skill and excitement level of the staff and the doctors. It's a privilege to help make funding decisions that provide them with the tools they need to deliver great care."

How to Get Involved

The NCMC Foundation offers numerous ways for community members and hospital staff to get involved in supporting both NCMC and the community healthcare programs it funds.

To learn about ways you can be involved, please contact the NCMC Foundation at 970-356-9020.

The NCMC Foundation: Our Achievements and Future *continued*

The Gala, which takes place in January of each year, is eagerly anticipated and attended by more than 500 people. In 2011, the Le Grande Cirque-themed event raised \$176,000 for the NCMC Cancer Institute. The 2012 Gala will be held January 28 and promises to be even bigger and better.

Other annual Foundation events include the First Steps Adopt-a-Mom Initiative, the Foundation Golf Tournament, the Western States Burn Center Golf Classic and the NCMC Cardiac Turkey Trot.

In addition to event-related giving, the Foundation works with donors to create and support memorial and honoring funds as well as structure planned and estate giving. The annual employee campaign solicits support from hospital staff and physicians.

A Healthy Future for Weld County

Looking forward, the NCMC Foundation will continue to help the hospital remain an excellent provider by ensuring that its doctors and nurses have the facilities and equipment they need to deliver exceptional care.

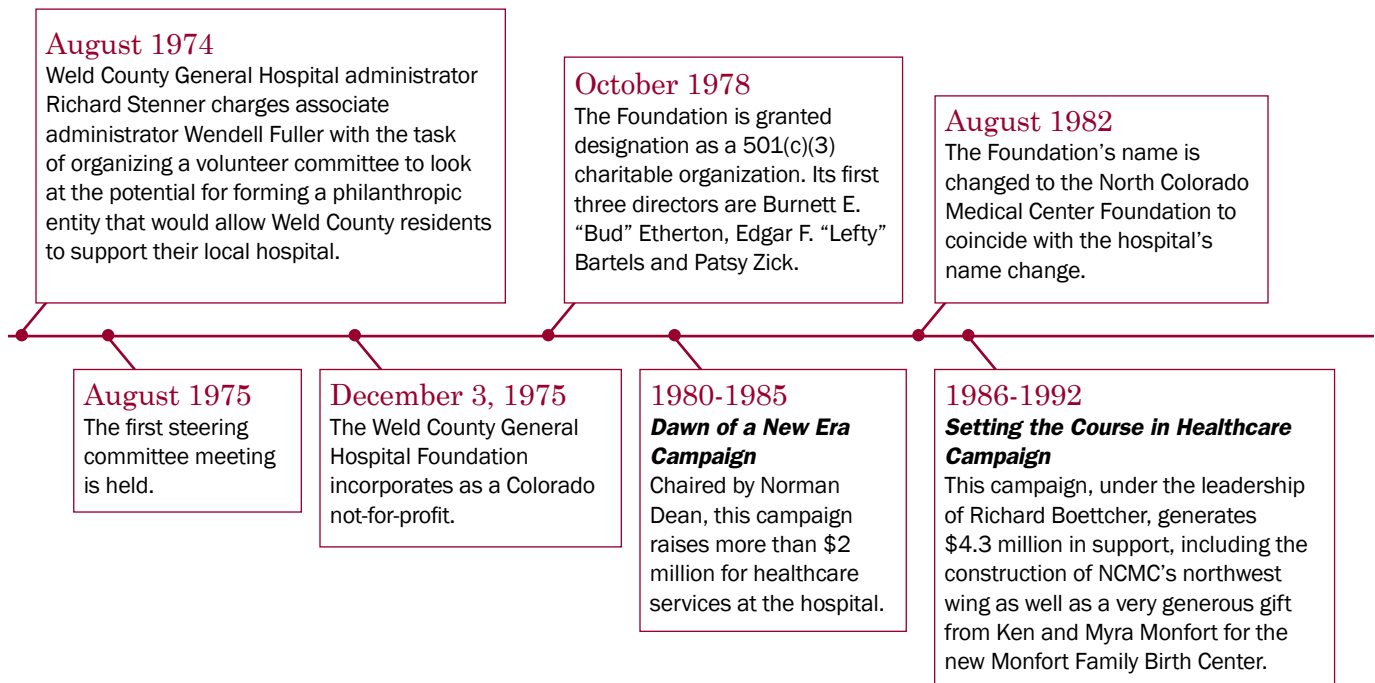
“Health care is more competitive than ever,” said current Foundation Board Chair Tim Brynteson. “Providing the best service for our clients is capital-intensive. An operating hospital can’t afford to buy all the new technologies it needs out of its operating budget. The Foundation helps close that gap.”

Longtime board member Mike Shoop agrees. “NCMC is a tremendous asset to the community and is doing so much to benefit our citizens in so many ways. Support from the Foundation is vital so that NCMC can continue its history of being a leading-edge healthcare facility.”

THROUGH THE YEARS

Look What We’ve Accomplished Together!

Following are some of the most significant milestones and campaigns in the Foundation’s history:



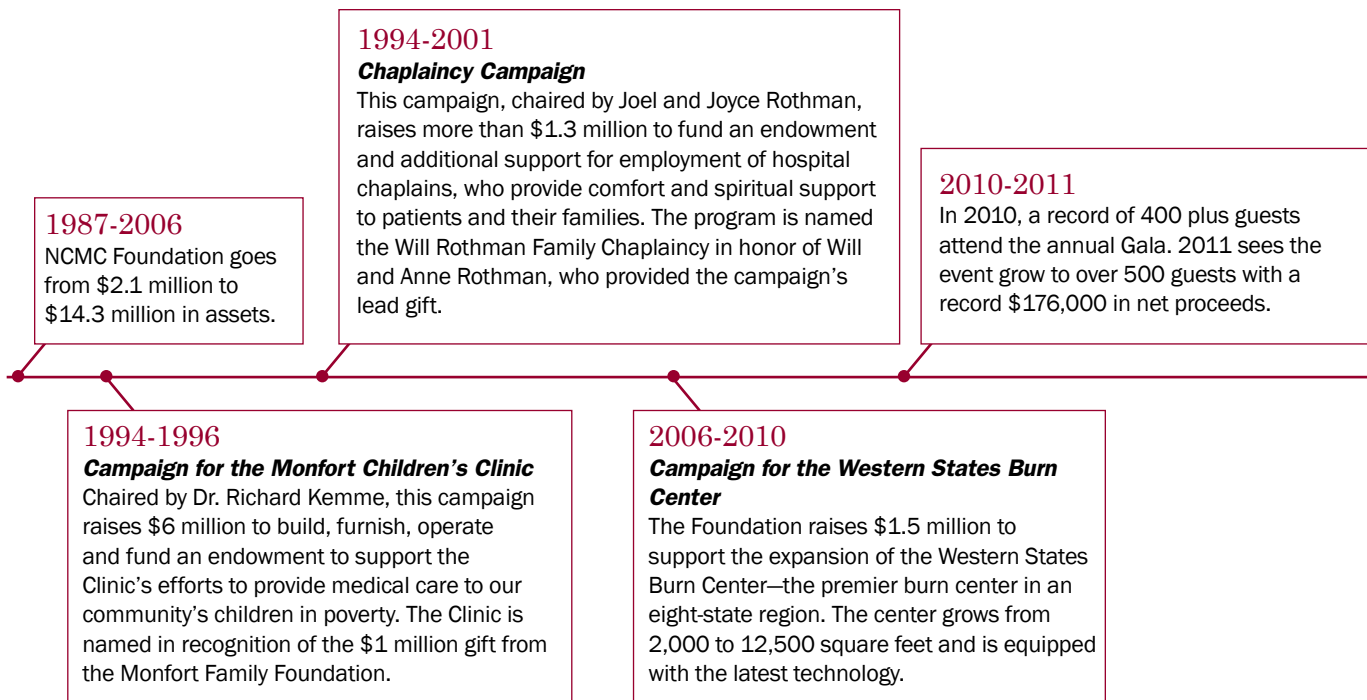
The NCMC Foundation: Our Achievements and Future *continued*



Four Propaq MD Air medical monitors were purchased with Foundation gifts of \$136,000. The cardiac monitors are used for patients being transported in the Med Evac helicopters.

Other Programs and Purchases Your Gifts to the NCMC Foundation Support

- Medical equipment purchases, such as a bladder scanner for the surgical unit and four Propaq MD Air medical monitors (cardiac) for the two Med Evac helicopters.
- Continuing education for NCMC nurses and other employees
- Hospitality House, which provides affordable overnight accommodations for families with a hospitalized loved one
- First Steps, which provides healthcare and support to pregnant women and their newborns
- Family Connects, which helps families support the developmental needs of their young children
- Curtis Strong Center for the Visually Impaired, which helps community members with uncorrectable vision loss
- Med-Aid Prescription Program, which provides one-time prescription assistance for people with urgent medical needs



Each year the North Colorado Medical Center Foundation honors an outstanding individual or organization for distinguished service and leadership in health care in our community. In 2012, the Foundation will honor Gilbert I. Anderson, MD.

Dr. Anderson: Gala Honoree

He pursues his retirement with the same intensity and enthusiasm he had for his 32-year career in orthopedic medicine. As of this writing, the 67-year-old was fastidiously planning his next outdoor adventure: a 444-mile bicycle trek along the Natchez Trace Parkway connecting Natchez, Mississippi to Nashville, Tennessee. No detail for this autumn excursion has been overlooked for him, his wife Susan, and the group of friends accompanying them. The daily mileage targets have been calculated, the sag wagon rented and driver hired, the trailer to haul 17 bikes carefully assembled, nightly accommodations arranged, groceries and meals planned, and the training schedule peaking right on track.



Dr. Gilbert Anderson at a UNC football game

"I'm eternally grateful for the experiences he gave me," said Tracy Damrell, who worked alongside Dr. Anderson for 25 years as an athletic trainer and now serves as the manager of North Colorado Sportsmedicine at NCMC. "He taught me that you never stop learning, you never rest on the information you have." Damrell emphasized that Anderson was deeply committed to providing the most up-to-date and best care to every patient; he often sought advice from top medical experts in the country on how to treat a complicated sports injury.

After completing medical school at the University of Texas in Galveston, fulfilling an internship in general surgery and a residency in orthopedic surgery

at the University of Colorado, he spent two years as a staff orthopedist for Fort Ord Army Hospital in Monterey, California. He had plans to remain another year and participate in a program to study joint replacement (the technology was just becoming available), but the army decided to cancel the program. So he and Susan began looking for a place to establish a permanent orthopedic practice. With his choices narrowed to a position in Houston and one in Greeley, he opted for the latter, largely because life outside of work could include time pursuing one of his other greatest passions: mountaineering.

Dr. Anderson joined the orthopedic practice of Drs. Dick Kemme and C.J. Rome at the Greeley Medical Clinic in 1977. "I learned the art of medicine from them," said Anderson of his two partners, with whom he practiced for 16 years. "They were my mentors." His other mentor was his father. "From day one, I wanted to emulate what he had done," Anderson said of his late father, a general surgeon. "I can look back and say I accomplished that... and he would be proud of me."

One thing he wanted to do differently than his father was to stay active. Anderson believed it was possible, and necessary, to combine recreation and a successful orthopedic practice. "I had seen in my father early health compromise – cardiovascular disease and a subsequent coronary bypass. I knew I wanted to be more physically active than he was." While maintaining a busy medical

Gilbert Anderson's approach to medicine was much the same as his approach to vacations. He was organized, prepared, and intensely passionate about it. His colleagues, his patients, and his family might go so far as to say he was fervent, even obsessive-compulsive, about his life's work. And he is willing to agree with that assessment, even admitting that he once took the time to calculate that he walked as many as 600 miles annually

from his home near Glenmere Park to the Greeley Medical Clinic, where he practiced, to the North Colorado Medical Center. But few would criticize his meticulous approach to life and medicine, especially the thousands of patients he cared for and to whom he provided the very best in orthopedic care.

Anderson believed it was possible, and necessary, to combine recreation and a successful orthopedic practice.

His colleagues were also appreciative of his talents and dedication to his work. "He was an early adopter of arthroscopic techniques and was recognized by his peers as the most proficient arthroscopic surgeon in the area at that time," said Dr. Rich Quinn, a retired general surgeon who also practiced at the Greeley Medical Clinic.

"He was just top notch as a surgeon – just a brilliant guy," said Dick Kemme, a former partner and retired orthopedic surgeon.

Dr. Anderson: Gala Honoree *continued*

practice, Anderson stayed fit through cycling, often peddling into the Rocky Mountains on his bicycle. He also ventured high into the Rockies for regular mountain climbs. (He has scaled Longs Peak 34 times to date.) Throughout his career, he adhered to another custom somewhat unknown to others in the profession. He would schedule time every year to be away for a month or more for the purpose of an outdoor expedition somewhere in the world. After three decades of these excursions, he can claim to have climbed many of the earth's greatest peaks, including Denali (McKinley), Wrangell, and Steller

in Alaska; Kilimanjaro and Kenya in Africa; Alpamayo in Peru; Kongur in western China; and Lobuje and Imja Tse in the Khumbu Himal Region of Nepal.



Dr. Anderson and his wife, Susan

From 1992 to 2000, his travels abroad began to include stints for Orthopedics Overseas (now Health Volunteers Overseas), an organization that brings

orthopedic care and medical training to developing countries. His partner, Dr. Kemme, was a long-time volunteer for the organization and persuaded Anderson to become involved. He volunteered in both Malawi (Africa) and Bhutan (Asia) for multiple assignments. For Anderson, the trips were often combined with trekking and climbing expeditions in each of the regions.

It was after returning home from a trip to Bhutan in 2000 that Anderson describes experiencing the worst headache of his life. Despite the pain, he decided to cycle around Estes Park, as he thought the fresh air and exercise would alleviate the headache. It did not. He went to see his internist and discovered that he had experienced a small leak of a cerebral aneurysm. He was lucky to be alive, and the day of cycling could have easily been his last. He was immediately referred to the Phoenix-based Barrows Neurological Institute, where he underwent two craniotomies for aneurysm repair. A third procedure followed at NCMC after coming home from Phoenix, this one required to evacuate a subdural hematoma.

Dr. Anderson's recovery would be long and arduous. Susan took a year off of work as a studio potter just to help him with his follow-up care. The process involved physical as well as rigorous cognitive rehabilitation. After many months, he determined that returning to medicine was definitely a viable option—but returning to surgery was not. At just 58 years old, he still wanted to work as a physician in some sort of clinical capacity.

It so happened that while Anderson was recovering from his brain surgery, NCMC was in the early stages of

developing a sports medicine clinic. The hospital needed a director to build the new program, and Anderson was the perfect fit. He agreed to work part-time in a non-operative capacity as the medical director for North Colorado Sportsmedicine at NCMC.

He entered the second act of his career with as much enthusiasm as he had the first. The new role afforded him the opportunity to study an area of medicine that particularly interested him: reading magnetic resonance images, or MRIs. In 2002, he completed a mini-fellowship at National Orthopedic Imaging

Associates in San Francisco as well as finishing 100 CME (Continuing Medical Education) hours in formal courses in Musculoskeletal MRI. "I pursued it with a vengeance," said Anderson. "I loved anatomy, and MRI is just anatomy." He became an expert in reading and interpreting orthopedic MRIs, a service he could incorporate into the diagnostics offered to patients at the sports medicine clinic, but one for which he could never receive compensation because he was not a radiologist.

While working at North Colorado Sportsmedicine, he also forged a relationship with the University of Northern Colorado which helped to grow the school's Athletic Training Program, the only accredited program in Colorado at the NCAA Division I level. He taught several classes to the aspiring athletic trainers. "He liked teaching," said Damrell, "He worked with anybody who wanted to learn to help people." In addition to teaching at the University, he attended many UNC sporting events annually as a volunteer sideline physician.

Through his work at NCSM, Anderson also recognized a problem for local high school athletes. The Greeley high schools were not equipped with some basic life-saving devices for their athletic departments and had no budget for the purchases. Anderson wrote the first check and garnered support from other philanthropists to create the North Colorado Sportsmedicine Fund at the NCMC Foundation. Through this fund, Greeley high school athletic training programs were furnished with AEDs, lightning detectors, and training for better management of concussion injuries.

Today, Gil and Susan Anderson live full-time in Estes Park, Colorado, where they have a picture-postcard view of Longs Peak from their living room. They admire it daily and hike it with friends as often as possible.

Please plan to join us at the NCMC Foundation Gala on January 28, 2012 to celebrate the remarkable career of Dr. Gilbert Anderson and to support the needs of the North Colorado Medical Center. Reserve your seats today by visiting www.ncmcfoundation.org or call Diana Wood, Director of Special Events and Marketing, at (970) 395-2687.

He entered the second act of his career with as much enthusiasm as he had the first.

Western States Burn Center Golf Classic



NCMC, Inc. Team: Rich Quinn, Dave Barnett, Adam Wallace, Brandon Houtchens

Overall Low Gross Championship Flight Winners:

Ensign Team 2 - Steve Grimes, Brandon Lopez, Dean Rogers and Randy Guerra

Morning Flight:

First Place Team: **Lightning Wireline Team** - Dave Tacha, Mike Reavis, Pete Lauer and Mark McNamee

Afternoon Flight:

First Place Team: **Cimarron Energy Team** - Bill Gotchey, Steve Lang, Derek Moore and Brad Stiegelmeier



NCMC Team: Ron Jozwik, Rande Newhard

Despite British Open-like conditions with rain, wind, and low temperatures setting the tone for the day, more than 300 golfers, sponsors and volunteers participated in the sold-out 21st annual Western States Burn Center Golf Classic, hosted by the NCMC Foundation on September 15th at Boomerang Golf Links in Greeley. With a new four-man Peoria Scramble format, golfers had fun as they competed for numerous prizes and awards. There was plenty of food to go around, as two cooks were out on the course providing snacks courtesy of Halliburton and Magna Energy Services along with the scrumptious meals provided by The Outback restaurant. Golfers were treated to a special visit from the North Colorado Med Evac helicopter and staff. A record of \$76,000 in net proceeds will allow staff to continue to purchase medical equipment for the Burn Center and provide continuing education to the highly specialized team of nurses, doctors and other healthcare providers caring for burn patients.



Production Control Services Team: David Prince, Bryan Prince, Travis Bennett, Chris Magnuson



Thanks to our sponsors!

The hospital is now considered to be one of the finest in Colorado.

NCMC – Then and Now

North Colorado Medical Center has been one of the crown jewels of our community for almost 110 years. From the start, this hospital has continually worked to provide the finest in health care to all the citizens of Weld County—rich and poor, young and old, sick and injured—and, in that regard, nothing has changed.

However, the hospital is no longer run by Weld County through the Board of Trustees. In 1985, in the face of growing competitive pressures, the hospital's management, with the blessing of the County Commissioners and Trustees, set up a non-profit corporation called NCMC, Inc. to run the North Colorado Medical Center. This far-sighted decision allowed the hospital's management greater flexibility and confidentiality in developing long-range strategies that would enable it to prosper in the increasingly competitive world of health care. It also eliminated the need for taxpayer support and enabled it to invest excess earnings in a portfolio of longer-term, higher-yielding investments.

NCMC, Inc. ran the hospital for about ten years. During that time, management developed a strong working relationship with Lutheran Health Systems. Lutheran owned or operated hospitals in Loveland, Brush, Ft. Morgan and Sterling, and had working arrangements with other hospitals on the eastern plains. The purpose of the alliance was to make NCMC a more regional medical center. The plan worked well.

It worked so well that, in 1994, the NCMC, Inc. Board made the decision to turn over the day-to-day management of the hospital to Lutheran. The resulting operating agreement with Lutheran had many benefits, not the least of which was an alignment with a well-capitalized company that had a wealth of expertise in running hospitals. Leverage was gained in negotiating contracts with insurance companies and suppliers. It led to greater coordination of specialty referrals from a wider population base. Some much-needed working capital was provided. It became easier to attract, train and retain doctors, nurses and technicians. The cross-fertilization with other hospitals in the Lutheran system resulted in the adoption of innovative medical procedures and practices. Lutheran was also better equipped to



Ken Schultz
NCMC, Inc. Board Executive

handle the growing need for government compliance, information technology and quality control. In 1999, Lutheran merged with the Samaritan Health System in Arizona and the name of the organization was changed to Banner Health.

Because of the cancellation provisions in the operating agreement with Banner (formerly Lutheran), it was, in effect, a year-to-year arrangement. So, in 2003, to allow for construction of the Second Century Project—a modernization program that cost \$127 million—the term of the operating agreement was amended to fifteen years. Since then, Banner Health

and NCMC, Inc. have invested an additional \$120 million in equipment and renovations to ensure that North Colorado Medical Center remains a state-of-the-art hospital facility and operation. At this writing, Banner employs more than 3,000 people in Weld County, and the impact of these high-end jobs on our local economy cannot be overstated. More importantly to the citizens of Weld County, the hospital is now considered to be one of the finest in Colorado. North Colorado Medical Center's clinical performance, as measured by the Center for Medicare/Medicaid Services, is equal to the best hospitals in the state.

No doubt there has been a lot of upheaval in health care on a national level during the past ten years and it was inevitable that the local market would be affected. No one will deny that Greeley and Weld County have seen a lot of it. However, despite all the turmoil, no one should lose sight of the fact that both NCMC, Inc. and Banner Health have roots in the local market or that North Colorado Medical Center remains one of the crown jewels of our city and county. The dedicated physicians, nurses, technicians, employees and volunteers of this great institution—its most valuable assets—are still providing the finest in healthcare services to those who entrust their care to them—rich and poor, young and old, sick and injured—and that will never change.

Ken Schultz
Board Executive
NCMC, Inc.

“Nurses help you come into the world, help you to stay healthy, help you when you are sick, and then help you to pass away peacefully.”

Scholarship: Cameron Mastrud

Following a 2007 mission trip to Puno, Peru, Cameron Mastrud returned home ready to change the purpose of his life.

The primary focus of his church group’s mission trip to Puno was to host sports camps, establish new churches, and provide medical care to the indigenous Aymaran people. Mastrud went along to assist with the church establishment efforts. During the trip, half of the 37 missionaries became seriously ill, including several of the nurses who were there to offer medical services. Those members of the group who remained healthy, including Mastrud, stepped up to care for their fellow missionaries, regardless of their medical training. This experience, and witnessing his colleagues in an ill-equipped hospital in a third-world setting, led him to return home and evaluate his life: was he truly living up to his potential to help others?

Having previously departed a career as an operational manager for a large-scale printing company, he had become successful in a second career as a Certified Financial Planner® professional. This job change had provided some of the flexibility in life he was hoping for, allowing for opportunities such as the mission trip, for instance. It had also given him the chance to help people. However, financial planning, by its very nature, has its

limitations in this regard. Generally it helps only those with wealth. His mission experience in Peru had made one thing very clear to him. He wanted a career in which he could help all people.

Nursing presented itself as the perfect choice. While balancing life as a husband, father, and financial planner, he started taking the prerequisite courses needed for admittance into the School of Nursing at the University of Northern Colorado. The

process would consume the next 18 months.

“Every time I wondered why I was doing this to myself, another door opened. That’s how it was with Hansen,”



Cameron Mastrud, nurse-in-training

said Mastrud, referring to the NCMC Foundation nursing scholarship he received in 2010 that bears the name of its founder. The Hansen Nursing Scholarship, awarded by the Foundation’s Scholarship Selection Committee, covers Mastrud’s tuition and books for the five semesters required to complete his education and attain a bachelor’s of science in nursing. He also receives a stipend each semester to assist with living expenses while

he’s in school. “This scholarship has been very helpful financially,” said Mastrud, who has had to let go of many of his financial clients in order to return to school. “It’s also very motivating to know that someone believes enough in you to front you the money for school.”

Mildred Hansen was the former owner and publisher of the *Greeley Tribune*. Upon her passing in 1995, she left the bulk of her large estate to several local nonprofit organizations in the form of scholarships. To the NCMC Foundation, she left \$1.5 million to fund the Hansen Nursing Program Scholarship. The endowment has grown to nearly \$2,175,000, and presently its earnings support two generous non-traditional scholarships awarded annually to individuals age 25 or older returning to school; and one traditional scholarship awarded annually to a Weld County high school graduate. To date, 39 students have received a Hansen Nursing Scholarship from the NCMC Foundation, amounting to more than \$650,000 in total awards.

Mastrud will complete his education in December. At that point, he’s not sure which direction his nursing career will go. So far he’s intrigued by time spent as a student nurse in the public health setting, as well as time spent observing the care of burn patients. “I made the choice to go to nursing school based on faith. As for the future, I have faith that the right door will open,” said Mastrud, emphasizing he could be satisfied in any number of settings as a nurse. “Nurses help you come into the world, help you to stay healthy, help you when you are sick, and then help you to pass away peacefully – I can’t think of any other occupation in health care that is so involved in helping people in so many ways.”



Mastrud in Puno, Peru

For more information about the Hansen Nursing Scholarship or other scholarships available through the NCMC Foundation, visit www.ncmcfoundation.org or contact Shannon Leffler, Director of Programs and Grants, (970) 392-2441 or Shannon.Leffler@bannerhealth.com.

Board Member Profile

Meet Rose Stoller

The oil and gas industry has been good to Rose and Jack Stoller, so they pay it forward by being good to their community.

Rose and Jack own Cementer's Well Service, headquartered in Greeley. The 16-employee firm provides cementing and plugging services for oil, gas and water wells throughout Colorado, Nebraska and Wyoming. It's one of the largest privately-owned companies of its kind.

Rose's father, Everett W. Palser, founded the company in 1960, and it was in his memory that Rose and Jack gave a substantial gift to the Western States Burn Center for its expansion in 2009.

"We chose to support the burn center because the risk of fire and burns in our industry is very high," said Rose. "We've been in this business for more than 30 years, and while we've never been personally affected, we've seen rigs burn down and we know people who've been cared for in the Western States Burn Center. It's such an essential service to have nearby."

Soon after making this gift, Rose was invited to serve on the Foundation board of directors. She is now serving the first year of her second three-year term. In 2010 she held the office of Executive Secretary, and this year she is chairing the Foundation Gala Committee.

"We're very excited about the 2012 Gala," said Rose. "It will be held on January 28th, again at the Embassy Suites, and the theme will be Carnivale Rio de Janeiro. Don't forget to save the date!"



Jack and Rose Stoller



Rose and Jack with their daughters, Caitlin and Brandi



When they're not working or volunteering, the Stollers enjoy touring the region on their Harleys.

Rose and Jack moved from Scottsbluff to Greeley in 1993 and raised their daughters here. Caitlin is now 31 and works in the family business. Their youngest, Brandi, is a neonatal intensive care unit nurse at the same hospital in Scottsbluff where she was born and cared for 28 years ago.

"It's absolutely essential that we have excellent health care locally, and I want to make a difference."

When the girls were little, Rose volunteered in their schools and for Scroll and Fan. Today she generously gives of her time and talents not only to the NCMC Foundation but also to P.E.O. Chapter BE, the American Cancer Society and the family business's own foundation, which supports numerous nonprofits in and around Greeley.

Her church is also important to Rose. She and Jack attend Calvary Temple in Denver, where her brother serves as senior pastor.

When she's not working at the office, volunteering or spending time with her daughters, you might find Rose traveling, golfing or riding her Harley. In fact, Rose, Jack and the girls all make the annual pilgrimage to Sturgis for a family reunion with Rose's three older brothers (yes, one is the pastor!) and their families.

"To whom much is given, much is required," quotes Rose. "I support the hospital and the Foundation because we need them. We live here, our family lives here, our employees live here. It's absolutely essential that we have excellent health care locally, and I want to make a difference."

North Colorado Medical Center Foundation

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Upcoming Events

2K/5K Fun Run/Walk

**Thanksgiving Day
November 24,
2011**

Now in its fourteenth year, the annual Turkey Trot event has become part of many Northern Colorado residents' Thanksgiving tradition. Open to participants of all ages and abilities, the Turkey Trot is the perfect way to spend time with friends

and family, promote cardiovascular health awareness, support local patients and work off those pre-holiday treats!

Proceeds from the Turkey Trot will benefit The CardioVascular Institute of North Colorado, through the Cardiac Rehabilitation program, which is committed to making a difference in the lives of the patients we serve.

Registration at Bells Running, 3620 W. 10th Street, Greeley, 970-356-6964.



2012 NCMC FOUNDATION GALA
CARNIVALE
Rio de Janeiro

TO BENEFIT
The CardioVascular Institute of North Colorado at NCMC

Saturday • January 28, 2012
6 p.m. to Midnight

For ticket information contact the NCMC Foundation at 970-395-2687.

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